



**Date:** July 17, 2007

**To:** Perfect Equipment Distributors

**Subject:** Used Wheel Weight Program Update

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With the cost of lead increasing on a daily basis, the used wheel weight program is now more important than ever to both you and to Perfect. Taking full advantage of the used wheel weight program can offset almost all of the recent price increases. Plus, the additional material will help us reduce the impact of further increases, if lead costs continue to rise.

On top of the financial incentive, our program provides an effective and environmentally sound way for you and your customers to dispose of used wheel weights. A minimum return is worth hundreds of dollars to you, which is only twenty boxes, and we pay the freight. We strongly encourage your support of the program. Please contact us if you have any questions.

We appreciate your continued support.

Regards,

Perfect Equipment Inc.

Mike Pursley  
Vice President – Sales and Marketing