



FOR IMMEDIATE RELEASE

QuikTab[®] Adhesive Wheel Weights

November 1, 2011 (Murfreesboro, TN)... Perfect Equipment's QuikTab[®] provides a patented adhesive wheel weight design feature that is sure to improve shop efficiency. By providing a tape backing that is wider than the weight strip itself, the QuikTab[®] can single handedly help improve balance weight installation times.

Adhesive wheel balance weights were first introduced back in the 1970's as a solution for the emergence of flangeless wheel designs. Flangeless wheels were a forward-thinking wheel design that looked sleeker and provided a higher-end appeal to the marketplace, so OE manufacturers and aftermarket suppliers began using segmented strips of weighted material with a tape backing as the solution to balancing these wheels that would not hold a traditional clip-on style wheel weight. Truly an innovation, adhesive wheel weights provided a custom solution to the flangeless wheel problem, however, design flaws in the early adhesive weight styles still remained.

One issue with early adhesive wheel weight designs, and some current competitive designs, is the amount of time and effort it takes to remove the tape backing prior to installing the weight. It is not uncommon for a garage technician to spend several minutes attempting to remove the tape backing with his longest fingernail. If your fingernails aren't long enough, or your hands are large, peeling the tape backing can be tough, sometimes even impossible. Often, the backing can even tear before it is fully removed; making it even harder to remove what backing is left. This issue commonly results in product waste and increased installation times.

As a response, Perfect Equipment pioneered and patented (U.S. patent # 6,364,421) the QuikTab[®], a simple yet innovative adhesive wheel weight feature. The QuikTab[®], only available from Perfect Equipment, provides a tape backing that is wider than the weight, which makes separating the tape backing from the adhesive on the weight effortless. The QuikTab[®] feature eliminates the fumbling related with traditionally backed adhesive weights and speeds the operation of removing the tape, cutting product waste due to removal issues and increasing installation speeds.

The patented QuikTab[®] is available on all Perfect Equipment adhesive wheel weights in steel and lead based materials. Contact your wheel weight supplier today to learn more.

ABOUT US

Perfect Equipment, as a part of WEGMANN Automotive, is the world's largest manufacturer of wheel balance weights. Since 1939, Perfect Equipment has been a leader in innovation and quality bringing valuable insight and solutions to the automotive industry by offering a comprehensive range of wheel balance weights including traditional, non-lead, and adhesive options. Perfect Equipment Inc., is part of a global wheel weight platform that supplies both OEM and aftermarket customers on five continents.

Perfect Equipment Inc.

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With a state of the art manufacturing facility based in Murfreesboro, Tennessee, and three distribution centers across the US and Canada, Perfect Equipment can respond to every customer's needs. The company is recognized for the broadest product offerings and the highest quality standings in the industry and has become a reputable name synonymous with quality, performance and fit.

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